



2011 Canberra and Capital Region Tourism Awards:

Category questions

30. OUTSTANDING CONTRIBUTION BY AN INDIVIDUAL

This award recognises the extraordinary personal and professional achievement and contribution by an individual over many years to the Australian, and particularly the Canberra and Capital Region, tourism industry.

Important notes:

- *The award will not be made to the same person twice.*
- *Nominations are acceptable from any party except the nominee.*
- *The answer to each question must not be more than 500 words.*
- *The nominee's Curriculum Vitae and no more than five letters of recommendation may be included.*
- *The award will be presented at the discretion of the judges, based on the submissions received.*
- *This category is awarded at the State/Territory level only and the recipient will not necessarily proceed to the Qantas Australian Tourism Awards judging process.*
- *This award will not necessarily be recognised annually.*
- ***The criteria and rules for entry for the 2011 Australian Tourism Awards for Business Excellence DO NOT apply to this category.***

Tip for all questions:

- *Prior to using an acronym, please state the phrase or name in full followed by the acronym in brackets.*

Question Scoring:

- *The points in brackets reflect what each question is worth.*

The judges will take into account the following aspects of the contribution when assessing a nomination.

1 Overview of the Nominee

Provide a brief overview of the nominee, highlighting their outstanding attributes. Include a brief history of their career in tourism, including a description of their current employment or other participation, if applicable. **(10 points)**

2 Nominee's Professional Contribution and Service

Provide examples and the long term benefits of the nominee's professional contribution and service to the Canberra and Capital Region and, if relevant, Australian tourism industry. **(20 points)**

3 Nominee's Personal Contribution and Service

Provide examples and the long term benefits of the nominee's personal contribution and service to Canberra and Capital Region and, if relevant, Australian tourism industry. **(20 points)**

Total score: 50 points.

NB: This category does not incur an entry fee.